

## BONUS

### winners

**Don's Valley Market**  
Rapid City  
Don Turner received a bonus  
check for \$1,000 for selling a  
\$10,000 Hot Lotto ticket.



**Wall**  
Holly Schulz received a  
bonus check for \$1,000 for  
selling a \$10,000  
Powerball ticket.



**Hy-Vee**  
Brookings  
Val Nissen received a  
\$2,000 bonus check for  
selling a \$20,000 Power  
Play ticket. The prize and  
bonus were doubled  
because the player pur-  
chased the multiplier.



## TERMINAL

**Q:** Can I borrow lotto ticket stock from  
another retailer if I run out?

**A:** No! If a player tried to claim a large  
prize and the serial numbers  
on the ticket did not  
correspond to those of  
the location where  
the stock was issued,  
the winner would  
have a very difficult  
time claiming that  
prize. Please remember  
to check your ticket stock and  
call 1-888-4SD-LOTTO  
to two rolls of paper.



## New retailers and staff



Randy Sturm is the  
Lottery's new Sioux Falls  
warehouse manager.



Welcome Shaun & Marns Peckenpaugh,  
owners of the Bullpen Bar & Grill in Lake  
Norden.

# PROMOTIONS

## "Luck of the Irish" lasted all March



Three individuals and two groups with 85 members between them were all winners of \$180,000 or more during the month of March. The lucky month kicked off March 1 with Ferry Fischer of Miller claiming his \$250,000 top prize in the game; Fischer purchased the winner at G-Madison picked up the \$182,790 Wild Card 2 jackpot on a winning ticket from Mike's Package Liquors in Madison. Just a week later on St. Patrick's Day itself, the Waterstown 48 (pictured above) found the luck of the Irish with a \$200,000 second jackpot. This time a \$283,864 Dakota Cash win, was hit by Carol Galkowski of Waubay. Her winning ticket came from Pike's Clark in Webster. And the luck moved west to close out the month. The Rapid City 37 (left) picked up \$200,000 in the March 31 Powerball drawing thanks to a ticket they purchased at the Johnson Siding General Store. Congratulations to all of our winners and remember to watch for winner alerts and updates on-line at lot-tery.sdgov.



David Lowe's of Lowe's in  
Faulkton gives customers a \$1  
scratch ticket with a purchase  
of \$1.00 in fuel. They tally up  
their fuel fills with punch cards.



Stella Anderson, manager of Big D #4 in Rapid City, assembled this Easter basket with items donated from her vendors. She included Lottery pens, a magnetic photo frame and promotional tickets. Customers signed up for a chance to win this basket. "Stella had a tremendous response to the giveaway," Lottery rep Jane Kasby said.



## When is Spee-Dee coming?

Want to make sure you have the widest assortment of scratch tickets to offer your players? Avoid lost sales by noting the following deadlines for prompting new pack shipments.

If Wednesday is the day you usually receive tickets from Spee-Dee delivery, you need to settle your ticket packs by 11 p.m. on Monday. If Thursday is your delivery day, settle your packs by 11 p.m. on Tuesday. If Friday is your delivery day, settle your packs by 11 p.m. on Wednesday at 11 p.m.

## RETAILER spotlight



**Grocery Mart**  
**Location:** Sturgis  
**Owners:** Val & Ryan Meyer

**Clerks play & show the way**  
Ryan says he, Val and the Grocery Mart gang enjoy playing Lottery games. "Our employees are knowledgeable about how to play the games," Ryan said. "Clerks interact with the players, and their interest in the games spreads. Customers want to join in the fun and try their luck."

**An independent streak**  
"Because we're an independent store, we are able to have a relaxed atmosphere where our employees can be comfortable. When that happens we are able to give our customers our attention and personal service," Ryan said.

**Holiday auction aids local charity**  
Grocery Mart and other Sturgis businesses have fun each year decorating Christmas trees and wreaths. They are auctioned off at an annual event and the proceeds go to the local hospice organization. The Grocery Mart wreath is a perennial favorite. Decorated with seasonal scratch tickets, it sold for a whopping \$400!

## ★ TRIVIA Quiz ★

**What's your Lottery IQ?** To enter our drawing, send your Lottery Trivia answers to the address below or give to your sales rep. One person will win a long-sleeved T-shirts and 20 people will win grocery bags. One entry per person. Deadline is June 15th. Send answers to Trivia Quiz - PO Box 7107, Pierre, SD 57501

Congratulations to last month's winner of a duffle bag: Lisa Peterson, Wolsey, 281 Travel Center. The following won Lottery caps: Mary Hertel, Piedmont, Kraft Hardware; Lori Denoma, Custer, Fresh Start #8; Danielle Blakney, Whitewood, WWP; Tiffany Tennis, Newell, Newell Conoco; Lanette Schnepf, Sioux Falls, Shopko #76; Mary Zens, Redfield, Appel's Quick Stop; Koreena Strande, Oacoma, Oasis Pump N Pak; Sheila Kranzler, Aberdeen, Ken's Superfair Foods; Iva Week, Winner, Lil Feller; Gloria Gakin, Redfield, Sieglings Super Valu; Kay Adolph, Clark, Ken's Food Fair; Rick Kuhn, Custer, Lynn's Dakotamart; JoAnn Armstrong, Sioux Falls, Lewis Southwest; Dawn Coyle, Philip, Coyle Super Valu; Angel Kennedy, Faith, Lynn's Dakotamart; Michelle Brower, Aberdeen, Casey's General Store; Lisa Johnson, Custer, Corner Pantry; Kathy Mohr, Clark, Ken's Food Fair; Kevin Murphy, Custer, Lynn's Dakotamart; Mary Pahnisch, Sioux Falls, Shopko on 41st Street.

1. What Powerball promotion is held in May?
2. What could Big D # 4 customers sign up for in their recent promotion?
3. What new lotto game is launching in May?
4. What scratch game features a \$100,000 top prize?
5. How do Hot \$50,000 players win \$50 in the BONUS game?
6. Can a retailer borrow lotto ticket stock from another retailer if it runs out?

Name \_\_\_\_\_ Phone \_\_\_\_\_ Sales rep's name \_\_\_\_\_  
Store name \_\_\_\_\_ Store Address \_\_\_\_\_ City \_\_\_\_\_  
1. \_\_\_\_\_ 3. \_\_\_\_\_ 5. \_\_\_\_\_  
2. \_\_\_\_\_ 4. \_\_\_\_\_ 6. \_\_\_\_\_

# LOTTERY link

OFFICIAL NEWSLETTER OF THE SOUTH DAKOTA LOTTERY



MAY/JUNE 2010

## Mega Millions launches May 16!

The multi-state Mega Millions game with drawings on Tuesdays and Fridays is scheduled to launch in South Dakota on May 16. "Adding Mega Millions increases the possibility of players winning big jackpots," Lottery Executive Director Norm Lingle said. "With dozens of states cross-selling Mega Millions and Powerball, we will see the jackpots of both games grow faster," Lingle said. "We'll see more winners, and our players will have a chance at four large jackpots each week."

### Mega Millions Facts:

• **Jackpots:** start at \$12 million. The record Mega Millions jackpot is \$390 million.

• **Drawings:** Tuesdays and Fridays at 10 p.m. Central Time and 9 p.m. Mountain Time.

• **Cost:** \$1 per play

• **Megaplier:** Players can add the Megaplier option for an additional \$1 per play for the chance to multiply their non-jackpot prizes by 2, 3 or 4.

• **Prizes:** There are nine ways to win prizes by playing Mega Millions.



## New scratch game boasts \$100,000 top prize!

Match YOUR NUMBERS to any of the WINNING NUMBERS and win the prize shown for that number. Reveal a **\$50,000** symbol and win all 18 prizes.

Cash Spectacular is scheduled to launch June 28.







# LOTTERY

MAY/JUNE 2010

## winners

### RECENT winners

**Margaret Lamont, Buffalo Gap**  
Battle Mountain - Hot Springs  
\$2,500 Quicksilver

**Sarah Matchan, Sioux Falls**  
Sam's BP - Harrisburg  
\$1,000 Monopoly

**Heather Hill, Sisseton**  
Holiday Service  
\$1,000 Ringo Bingo

**John Smoot, Wall**  
Corner Pantry  
\$1,000 Slingo

**Naomi Galhyan, Sioux Falls**  
Lewis Drug Southwest  
\$700 7 Wonders

**Linda Barron, Rapid City**  
Superpumper # 16  
\$500 Lucky Numbers

**Tabitha Different Horse**  
Big Bats - Pine Ridge  
\$500 Lucky Numbers

**Rosetta Freeman, Sturgis**  
I-90 Truck Haven - Mitchell  
\$500 Ringo Bingo

**Francis Lemer, Rapid City**  
Family Thrift East  
\$500 Snow Globe

**David Bugh, Sioux Falls**  
Gary Cone's Amoco  
\$500 Hot Lotto

**Jordan Nehls, Mobridge**  
Gas N Goodies - Gettysburg  
\$500 Lucky Numbers

**Kathy Rindels, Madison**  
Lewis Drug  
\$500 Wild Card

**David Walburo, Watertown**  
Gas N Goodies  
\$500 Wild Card

**Glen Schmaltz, Rapid City**  
Corner Pantry #9  
\$500 Lucky Numbers



**Carol Gaikowski, Waubay**  
Webster Amoco - Webster  
\$283,864 Dakota Cash



**Julie Leuning, Sioux Falls**  
Daybreak - Colton  
\$30,000 Ringo Bingo



**Ronnie Norgaard, Arlington**  
Handi Mart  
\$5,000 Wild Card



**Michael Farmer, Pierre**  
Triple M Travel Plaza  
\$15,000 Lucky Numbers



**Robert Holy Bear, Eagle Butte**  
Gas N More - Mobridge  
\$700 7 Wonders



**Misty Young, Madison**  
Mike's Package Liquor  
\$182,790 Wild Card



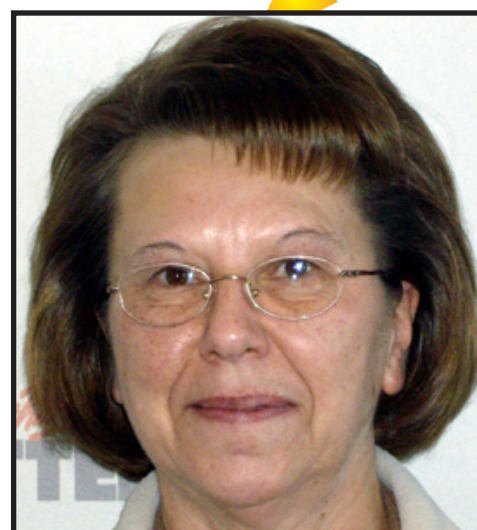
**Michael Hanlon, Sioux Falls**  
Hy-Vee  
\$200,000 Powerball



**Perry Fisher, St. Lawrence**  
G3 - Miller  
\$250,000 Blockbuster



**Jami Fast Wolf, Scenic**  
BJ's Country Store - Sturgis  
\$7,000 7 Wonders



**Joyce Medley, Rapid City**  
Big D Oil # 42  
\$17,000 Shamrock Shuffle

### RECENT winners

**Shawn Cruickshank, Sturgis**  
Kick Start Travel Center  
\$30,000 Bingorama

**Janet Harmelink, Sioux Falls**  
Casey's #2351  
\$2,500 Quicksilver

**Jeremiah Johnson, Sioux Falls**  
Roadway Express Stop  
\$1,700 Shamrock Shuffle

**Tyler Fields, Sioux Falls**  
SuperAmerica  
\$1,500 Lucky Numbers

**Mary Ward, Brookings**  
Hy-Vee  
\$1,500 Lucky Numbers

**Virginia Perez, Sioux Falls**  
Munchies  
\$501 Wild Card

**Whitney Crow Feather, Mobridge**  
The Gas Stop  
\$500 Lucky Numbers

**Jose Quirez, Sioux Falls**  
Lewis Drug  
\$500 Lucky Numbers

**Stephen Wescott, Rapid City**  
Big D Oil #22  
\$500 Lucky Numbers

**Allan Roe, Florence**  
Kroepling Ag Center - Blunt  
\$400 14 Karat Cash

**Mona Leighton, Wagner**  
Wagner Food Center  
\$500 Power Play

**Cabel Baumeister, Whitewood**  
WWP  
\$500 Monopoly

**Paul Fleckenstein, Aurora**  
Skyview Junction - Elkton  
\$500 Colossal Cash

**Lori Lockman, Sioux Falls**  
Pumpr Nik's - Lake Andes  
\$300 Slingo

# YOUR TICKET TO FUN IS HERE!